

DON'T GIVE THE GRIFTER YOUR NEW YEAR'S RESOLUTION



The holidays are a wonderful time to sit back and plan for the year ahead.

Resolutions are written down.

Commitments are made.

“This will be the year” becomes a common phrase.

“I’m finally going to *(insert a resolution here)* this year.”

If you have made a resolution, it means you are ready to act.

And taking initiative always involves some risk.

That is when you become exposed.

Your resolutions are the Grifter’s Christmas present.

They know you are hungry for success, and January is their month of action.

They know you want to invest in yourself and your practice, and that is when you are most vulnerable.

Be forewarned. They will come in January.

Bearing gifts (not gifts) and promises of riches.



January tactics to watch for:

1. Home improvement stores promoting storage bins to appeal to your “organization” goals.
2. The gym offering low monthly costs to get you to commit to a workout plan.
3. Gifters preying on your income, production, or new patient goals.

Your defense:

Be cautious and slow down. Sleep on every decision for at least 24 hours and consult with your TRUSTED industry experts before committing.

Happy New Year and let us keep the Gifters far away from your practice, your wallet, and your resolutions.

TODAY AT 11:15 AM EST – the www.iDSO.ca second meeting.

REGISTER HERE: [iDSO Member Meeting - Jan 11 2026 @ 11:15 am EST](#)

I personally write all newsletter content without AI assistance, guided by unfiltered honesty and transparency.

Subscribe to my newsletter: [Timothy's Newsletter](#)

TEXT me @ [\(416\) 520-7420](tel:4165207420) for a FREE estimate of the fair market value of your practice.

Refer a friend and you will BOTH receive a **REVERSE Tariff** professional courtesy of up to \$1,500 each toward your ROI Appraisals. A total savings of \$3,000.

Working with i-Dentists™ since 1984 (*actually, a little bit longer than that!*)

Written by:



Timothy A. Brown,
FRI, CEO & Broker of
Record



roicorp.com