# Robert MacDonald Acquires ROI Corporation, Canada's Pioneering Practice Brokerage

*Third-generation owner to lead next phase of growth; Timothy A. Brown continues in client-facing broker role.*

**OAKVILLE, Ontario – Sept. 10, 2026** – ROI Corporation, the firm that pioneered professional practice appraisal and brokerage in Canada, today announced that Robert MacDonald has acquired full ownership of the company and assumed the role of President. The transaction, completed privately on July 31, 2026, transfers 100% of the firm from Timothy A. Brown to MacDonald, marking a third generation of family ownership since MacDonald's grandfather, Roy Brown, founded the company in 1974.

The change deepens the firm's client-facing bench. Brown, who led ROI Corporation for more than three decades, continues as a Broker, and Jackie Joachim, previously chief operating officer, moves to senior sales representative, placing two of the industry's most experienced advisors in full-time service to practice owners. All engagements, listings and client commitments continue without interruption.

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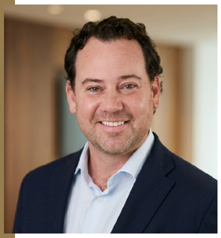
“Succession is our business. We have guided thousands of practice owners through the sale of their life’s work, and we approached our own transition the way we advise clients to approach theirs: early, deliberately and with continuity for the people who depend on us,” said Brown. “Robert takes ownership of this firm with my complete confidence, and our clients keep the full strength of our team.”

*“Succession is our business.”*

*- TImothy A. Brown*

Brown noted that the firm weighed its options and chose a hands-on, independent owner over a sale to a larger corporate acquirer, the same choice many of its clients face when their own practices change hands. “We tell every owner the same thing: choose the future that fits your goals. When it came to our own firm, we took our own advice.”



Robert MacDonald
President

MacDonald joined ROI Corporation in 2004 and has spent 22 years, more than half his life, in its brokerage ranks, consistently among the firm’s top-performing advisors. “I grew up around this firm, and I understand exactly what a practice owner places in our hands,” said MacDonald. “My focus is to invest in the technology, the systems and the senior talent that will raise our standard of service even higher, while protecting the discretion and discipline our clients rely on.”

**About ROI Corporation**

Founded in 1974 by Roy Brown, ROI Corporation provides appraisal, brokerage and consulting services to dental, veterinary and optometry practice owners across Canada. The firm was the first in Canada registered under the Real Estate and Business Brokers Act specifically for dental practice brokerage and is now in its sixth decade of continuous family ownership. ROI Corporation is headquartered in Oakville, Ontario. Learn more at roicorp.com.